



**Contact Information**

Sponsor/Exhibitor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Country/Zip (Postage Code): \_\_\_\_\_

Tel: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ E-Mail: \_\_\_\_\_

Contact For Arrangements: \_\_\_\_\_ Title: \_\_\_\_\_

(NOTE: Contact listed above will receive all correspondence regarding 2009 Water Innovations Alliance Conference)

Additional Contacts: \_\_\_\_\_ Title: \_\_\_\_\_

*Exhibitor's signature below signifies that Exhibitor has read, understands, and agrees to be bound by all the terms and conditions on the front and back of this form (including the EXHIBITION TERMS AND CONDITIONS, which constitute part of this agreement). Also, by signing below, Exhibitor acknowledges that if Exhibitor has deemed it necessary or desirable, Exhibitor has raised and obtained satisfactory answers to any questions about the clarity, legibility or readability of this form.*

Signatory's Full Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Exhibit and Sponsorship Packages** (Packages are sold on a first come, first serve space basis)

\* Please see attached "Sponsorship Package Detail Agreement" for package specifics

Platinum Sponsor: \$25,000 (Exclusive)  Gold Sponsor: \$15,000 (3 sponsors)  Conference Bag Sponsor: \$10,000 (Exclusive)

Silver Sponsor: \$7,500  Exhibitor: \$3,000  Universities and Federal Labs: \$2,000

**Method of Payment**

Check (payable to Water Innovations Alliance) Credit Card:  VISA  MasterCard  AMEX

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Full Name (as it appears on card): \_\_\_\_\_

*By signing below, Card Holder acknowledges that he/she has read the front and back of this form, and agrees to be bound by all of its terms and conditions. Card Holder's signature also acknowledges that if Card Holder has felt it necessary or desirable, Card Holder has asked about anything unclear, illegible, or unreadable in this form (front and back), and has obtained answers that Card Holder regards satisfactory. Card Holder authorizes (and agrees not to dispute) charges up to the amount of this agreement at anytime from the date of submission of this form through the closing of this show.*

Card Holder Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Mail checks and completed forms to:**

Water Innovations Alliance  
Vincent Caprio – Chief Operating Officer  
4 Research Drive, Suite 402, Shelton, CT 06484  
Phone: (203) 733-1949 Fax: (480) 275-3662 Email: vince@waterinnovations.org

## EXHIBITION TERMS AND CONDITIONS

- Offer and Acceptance:** Exhibitor's acceptance of the 2009 Exhibit Space Agreement form shall constitute an offer from Exhibitor to enter into such Agreement with the Water Innovations Alliance.
- Arrangement of Exhibits:** Exhibits shall be so arranged as not to obstruct the general view nor hide the exhibits of others (specific space restraints may be implemented depending on the total number of vendors/exhibitors). Plans for specially built displays not in accordance with these Exhibition rules and the regulations set forth must be submitted to the Show Management before construction is ordered or begun. Detailed Exhibitor information will be provided to the Exhibitor upon completion of the Agreement.
- Soliciting/Photographs:** Exhibitor is prohibited from distributing literature, souvenirs or other items from outside the boundaries of Exhibitor's booth. These prohibitions apply before, during, and after Exhibition hours. Canvassing in exhibit halls or distribution of advertising matter who is not a paid exhibitor is strictly forbidden. Exhibitors are prohibited from taking photographs of other exhibits or aspects of the Exhibition, without Show Management's written approval. Exhibitors may photograph only their own booth.
- Liability:** Neither Show Management nor its agents or representatives will be responsible for any injury, loss, or damage that may occur to Exhibitor or to Exhibitor's employees, invitees, licensees, or guests or to Exhibitor's property, from any cause whatsoever. Under no circumstances shall Show Management or its agents or representatives be liable for (i) any special, indirect, incidental, or consequential loss or damage whatsoever, or (ii) any loss of profit, loss of use, loss of opportunity, or any cost or damage resulting from any such loss. Exhibitor acknowledges that the risk allocations of this Section are reasonable based on the understanding that Exhibitor shall obtain, at its own expense, adequate insurance against any such injury, loss or damage. Show Management shall not be liable for failure to perform its obligations under the Agreement as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing, or otherwise participating in Exhibitor's booth or exhibit is deemed to be the invitee, licensee, or guest of the Exhibitor, and not the invitee, licensee, or guest of Show Management. Exhibitor assumes full responsibility and liability for the actions of its agents, employees, independent contractors, or representatives, whether acting within or without the scope of their authority, and agrees to defend, indemnify and hold the Water Innovations Alliance, the exhibition hall, and their respective privies, harmless from and against claims resulting directly or indirectly from the actions or omission of Exhibitor and/or Exhibitors agents, employees, independent contractors, or representatives, whether within or without the scope of authority. There is no other agreement or warranty between Exhibitor and Show Management except as set forth in this document.
- Insurance:** For the term of Agreement, Exhibitor shall at all times maintain insurance sufficient to cover the liabilities of Exhibitor under the Agreement. The amount and scope of such insurance shall be reasonably satisfactory to Show Management. Such insurance shall also provide coverage for Exhibitor's contractual obligations to defend, indemnify and hold harmless, as stated in the Agreement.
- Force Majeure:** In case the Exhibition hall is damaged or destroyed by fire, the elements, or any other cause, or if circumstances make it unreasonably difficult for Show Management to permit Exhibitor to occupy the assigned space during any part or the whole of the Exhibition, then during such circumstances Show Management, the building management, and their respective privies will be released and discharged from the obligation to supply space, and Exhibitor will be reimbursed a proportionate share of the booth rental previously received by Show Management from Exhibitor.
- Jurisdiction and Attorney Fees:** Should any legal action be commenced to resolve any dispute under the Agreement: (i) Exhibitor hereby consents to venue and jurisdiction in the federal or state courts located in Shelton, Connecticut (home of the Water Innovations Alliance), and agrees that no such action may be brought in a forum not located in Shelton, Connecticut; and (ii) the prevailing party shall be entitled to an award of litigation expenses, interest, and reasonable attorney fees, in addition to any other remedy obtained.
- Taxes and Licenses:** Exhibitor shall be responsible for obtaining any licenses, permits, or approvals required under local, city, state, or national law application to Exhibitor activity at the Exhibition. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees, use fees, or other charges that may become due to any governmental authority concerning Exhibitor's activities related to the Exhibition.
- Cancellations:** In the event that Exhibitor wishes to cancel some or all of its allotted exhibit space, Exhibitor may request and Show Management may grant such cancellation, but only with the following understandings; (i) all cancellations must be requested in writing and addressed to the Water Innovations Alliance at the address below; (ii) Show Management is not required to refund any portion of moneys previously paid by Exhibitor; (iii) if Exhibitor's cancellation request is received by Show Management after the Agreement has become effective, Exhibitor nevertheless agrees to pay the full fee based on the original space requirements, before such cancellation will become effective. Show Management assumes no responsibility for having included the name of Exhibitor in the Exhibition catalog, brochures, new releases, or other materials.
- Changes:** If Exhibitor requests an increase of its booth space after the Agreement has become effective, Show Management will use reasonable best efforts to accommodate such requests, subject to space availability, additional fee payment, and other circumstances then prevailing. If Exhibitor requests a change that leads to a net reduction of booth space from original requirements, such request shall be covered by Section 9 above.
- Other Matters:** The Exhibition is owned, managed, and produced by the Water Innovations Alliance, whose main office is at 4 Research Dr, Suite 402, Shelton, CT 06484, USA. All matters not expressly covered in the Agreement are subject to the reasonable decision of the Show Management, which decision shall be final.

By initialing below, Signer signifies that Exhibitor has read, understands, and agrees to be bound by all terms and conditions set forth above.

\_\_\_\_\_ (Signer's Initials) for \_\_\_\_\_ (Exhibitor)

## **SPONSORSHIP PACKAGE OPTIONS**

2009 Water Innovations Alliance Conference • September 10, 2009  
McCormick Place, Chicago, IL

### **Platinum Sponsor - \$25,000 – Exclusive**

- Host of Opening or Closing Reception
- Opportunity to deliver Keynote or Chair Panel
- Exhibit space to present your products and services
- Ten (10) complementary registrations
- One (1) full page, 4-color ad in conference program + plus logo on cover of conference brochure
- Logo recognition on all print materials, advertisements, website, HTML emails, banners, and signage
- Materials included in conference packets
- One time use of attendee mailing list
- Ribbons to designate Platinum Sponsor

### **Gold Sponsor - \$15,000 – 3 Available**

- Luncheon sponsorship (plus ability to introduce luncheon keynote)
- Exhibit space to present your products and services
- Six (6) complementary registrations
- Logo recognition on all print materials, advertisements, website, HTML emails, banners, and signage
- One (1) full page, 4-color ad in conference program + plus logo on cover of conference brochure
- Materials included in conference packets
- One time use of attendee mailing list
- Ribbons to designate Gold Sponsor

### **Conference Bag Sponsor - \$10,000 - Exclusive**

- Logo on conference bag
- Exhibit space to present your products and services
- Four (4) complementary registrations
- Logo recognition on all print materials, website, banners, and signage
- One (1) full page, 4-color ad in conference program
- Materials included in conference packets
- Ribbons to designate Conference Bag Sponsor

### **Silver Sponsor - \$7,500 - Multiple Available (unrestricted availability)**

- Exhibit space to present your products and services
- Opportunity to speak or chair panel
- Two (2) complementary registrations
- Logo recognition on all print materials, website, banners, and signage
- One (1) full page, 4-color ad in conference program
- Materials included in conference packets
- Ribbons to designate Silver Sponsor

### **Exhibitor - \$3,000**

- Inclusion in the Official Conference Guide and on the Water Innovations Alliance 2009 Web site
- Exhibit space to present your products and services
- One (1) 10x10 booth
- Two (2) complementary registrations

### **University and Federal Labs - \$2,000**

- Inclusion in the Official Conference Guide and on the Water Innovations Alliance 2009 Web site
- Exhibit space to present your products and services
- One (1) 10x10 booth
- Two (2) complementary registrations